

## Kenya Investment EXPO 2010



### About the EXPO

The **Kenya Investment EXPO** is one of the largest annual events held in the UK showcasing different *Kenyan Businesses and Investment Opportunities*. This year's event is expected to attract more than 30 companies/exhibitors, prominent keynote speakers and a large turn out of visitors from the Diaspora. A host of activities have been lined up for the 3 (three) day event, involving participation from both the business and investment community.

The EXPO aims to provide an ideal platform for participants to exchange business information; create links or contacts; form business partnerships; network with each other and where possible formalize any trade relationships with their Kenyan counterparts. By hosting such an event, KOBA believes this will position Kenya firmly as an investment destination for the Diaspora and overseas investors. Exhibitors at the event will have an opportunity to showcase their latest services and products to prospective investors. Likewise, investors will be exposed to a wide range of emerging businesses and investment opportunities in Kenya today.

All attendees will get an opportunity to hear from an array of experts in various fields including:- Finance and Trade; Agriculture; Housing; Energy; Health; ICT & Green Technology; Policy & Governance; Social Sciences; NGO & Community Development; Security etc and also from self-made entrepreneurs who have been successful in their trade. The theme for discussion sessions will also cover issues related to current business challenges and investment trends, particularly in Kenya after the recent recession; and more importantly help you understand the market outlook as to how, when, what and where to invest in Kenya.

We invite you to come and be part of this exciting event and discover emerging businesses and investment opportunities in Kenya today.

For more information visit: [www.koba-uk.com](http://www.koba-uk.com)